



Dan Swan

CEO

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BILATERAL MEETINGS

14.00 pm - 17.00 pm

DESCRIPTION Across the world, I have been very lucky and privileged to have been involved with many successful technology startups and listed companies in the US (NASDAQ), UK (FTSE) and Australia (ASX). My journey began in the mid nineties as web startup which, through a series of acquisitions, resulted in a NASDAQ IPO and eventual purchase by the then second largest global tech firm, Oracle, before reaching the age of 30. Shortly afterwards I moved to Australia building a career in digital as an executive manager which included business development, sales and marketing and a track record for \$1-10M scalable enterprise technology platforms combined with consecutive awards in digital marketing. More recently I am involved with Australia's burgeoning startup scene as a founder, investor and mentor, and created StartInno in Byron Bay in 2014. Though not a full-time academic, I have PhD in Innovation & Innovation Management in the Creative Industries, from QUT in Brisbane, Masters in Interactive Media (MIM) from UTS in Sydney, a BA (Hons) in Sociology from Ruskin University, Cambridge UK with several papers published in Academic Journals, Conference Proceedings and Research Projects.

I began by just starting and so what drives me is to help others "#juststart" as well.

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ORGANIZATION TYPE University/Research Center, Cluster, Consultant, Company