



Pedro Gomes

Manager

PGD - Design & Innovation

<http://www.pedrogomesdesign.com>



Bilateral Meetings

- 09:00 am - 12:00 am
- 14:00 pm - 17:00 pm

Description

[PGD_Design & Innovation](#) is an internationally awarded strategic design consultancy based in Portugal and worked with global companies worldwide like Group Auchan, HTC, Huawei, LG, Super Bock, Pearl Izumi, K2, Arctic and others.

With an international team of talented designers & business strategists we are leading holistic design & innovation programs crossing the best of branding, strategy, product design & communication (learn more about our process [here](#)). In the last years we have been using design as a strategic tool to design industry disruptive solutions playing with leading industries as: Home Robotics, Design for Aging, The future of Banking Retail & Smart Homes. ([available for presentation on booked meetings](#))

Driven by great challenges our work is focused on creating measurable business impact and translating and implementing business and design strategies that empower and cultivate innovation opportunities within organization, companies or startups.

Our market is global, our passion is endless and we look forward to the join the next big leap. **Let's explore how we can collaborate?**

Organization Type

Consultant, Company

Offer

Technology transfer for new product development

We partner with companies, universities and research labs to transfer technology into business ideas and integrate our expertise to develop new market ready and successful services or products.

Keywords: technology transfer business design development market

Cooperation Offered

1. Other
2. Investment/Financing
3. Technical co-operation

4. Outsourcing co-operation

Offer

Holistic Brand Experience

We develop and manage holistic design programs that integrate design thinking into businesses and together shape market disruptive brand experience by crossing the best of branding, product, digital and communication.

Keywords: holistic brand experience innovation

Offer

Business Design & Innovation

Helping enterprises explore, leverage and maximize innovation opportunities through strategic business design.

Keywords: design process business innovation

Offer

Industrial Design & Development

Using user-centric processes we have an endless passion to design and develop market disruptive products that connect emotional with their customers. Connecting the digital and the physical, the brand and the product we love create storytelling and engaging experiences.

Keywords: strategy innovation product industrial design

Project idea

The future of Aging.

We develop a 6 month research program to understand how design, people, services and technology will innovate in the future experience of aging. We are now looking for business partners to take it to the next level.

Keywords: aging design research what the future holds

Cooperation Offered

1. Outsourcing co-operation
2. License agreement
3. Sales / Distribution

Cooperation Requested

1. Outsourcing co-operation
2. Technical co-operation
3. Sales / Distribution
4. Investment/Financing

Project idea

The future of Banking retail

We have developed an extensive 4 month research program on what the future holds for the banking retail and what are the key innovation axis that will disrupt its industry. We are now looking for development / investors partners to take it to the next level.

Keywords: banking experience retail innovation

Cooperation Requested

1. Other
2. Investment/Financing
3. Technical co-operation
4. Outsourcing co-operation